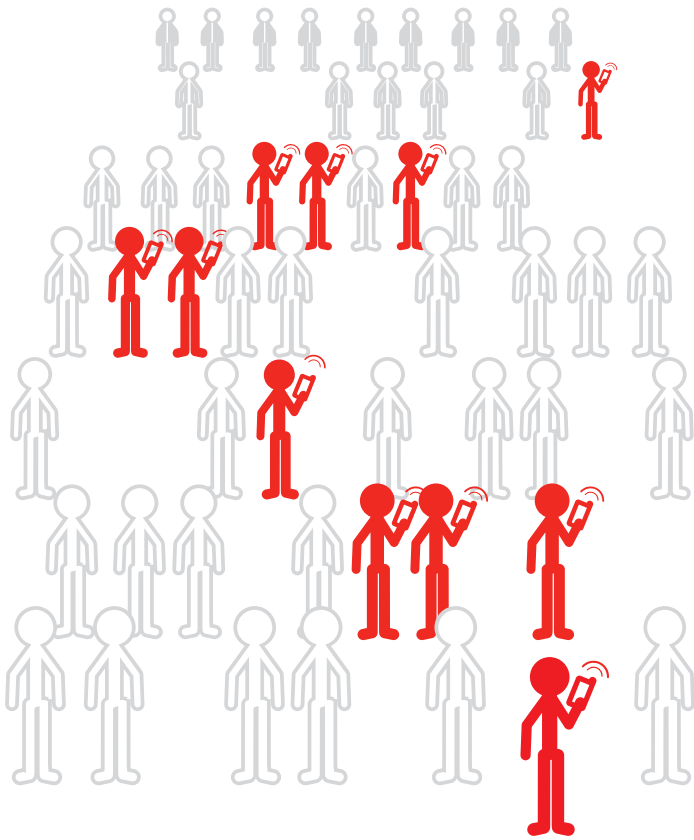




txttouch



www.txttouch.com

What is txttouch?

Designed to meet today's business needs, txttouch puts mobile phone marketing in the palm of your hand! Giving you the most targeted and cost effective method for customer contact today. The txttouch patent pending technology lets you instantly contact your entire customer base, by sending just one text message. Txttouch allows you to reach your customers in a method that they want, at a time that you want, leading to increased sales, relevance and customer loyalty! Txttouch has proven it can deliver impressive results, for many different sizes of business. Why not contact us today by visiting: www.txttouch.com or calling: 08706 260 684 to see what txttouch could do for your business.

What are the benefits?

- **Targeted** - As everyone who receives a message from you has opted-in, txttouch is 100% targeted. This guarantees a higher response rate than other, more random marketing methods.
- **Fast** - The instantaneous nature of a text message allows you to respond to market conditions as they occur.
- **Personal** - Text messaging is a preferred way for people to keep in touch and can be seen as having a more personal approach when used in marketing.
- **Exclusive** - Your competitors can not market to your database.
- **Cost effective** - A txttouch message is a fraction of the cost of traditional advertising communications.
- **Simple** - No complex computer systems or paper records needed, simply send a text.
- **Compliance** - txttouch addresses all data protection, legal and premium rate requirements as well as any future changes to mobile network systems.

How does it work?

- A customer sees an invitation to join your mobile club. This could be on sales literature, a poster, your website, an advertisement etc. Your invitation states that if they join your club they will receive free text communications which may include special offers, discounts and promotions exclusive to them. Many of our clients package this as a VIP club.
- To join, a customer simply texts your keyword (a word chosen by you, for example the name of your business) to 80480 or similar, for free. Our system can send a reply thanking them for joining your mobile club. The reply may also be a marketing message itself!
- Our system adds each subscriber to your exclusive members database.
- When you wish to send a message you may do it from the txttouch web portal or your mobile phone. Simply send one message to txttouch and txttouch will forward the message to all of your customers mobile phones, at no cost to them.
- Your entire customer base will see your communication almost instantly! Your txttouch account will be automatically updated with your new balance, letting your business reap the rewards of instant mobile marketing.
- Contact us today by calling: 08706 260 684 or email us at: sales@txttouch.com for more details about this revolutionary product.

